



*68, Vicarage Lane,
Elworth,
Sandbach,
Cheshire, CW11 3BU.*

Tel: 01270 753580

21st March 2012

Attn.,
Cllr S. Corcoran,
Sandach Town Council,
Sandbach Literary Institute,
Hightown,
Sandbach, CW11 1AE.

Dear Cllr Corcoran,

Portas Pilot Bid

I am writing to you on behalf of our members in support the town council's ' Portas Review Pilot ' bid.

You will be aware that our association has long recognised the need to actively encourage people into the high street and for them to spend more time there in a relaxed welcoming atmosphere. The mix of shops, restaurants and the outdoor market would be augmented by improvements to the Town Hall and the under cover stalls within.

Free parking in the town adds to the opportunities to increase footfall, however we need to collectively re-generate interest in the high street from both local residents and visitors through innovation and providing something for everyone.

STAR recognises the importance of partnership with other organisations and Sandbach Town Council in support of the bid .

Yours sincerely,

Larry Sharps.
Vice chair